



Dear ,

Warm Christmas greetings! As we gather with family and friends this holiday season, we are reminded how much we all must be grateful for. At Laurel View Village, we are grateful for another year of service and the blessing of helping residents in their time of need.

We have spent much of 2025 trying to spread the message of the Resident Caring Fund and what it means to our community. Many residents save their whole life for retirement but are shocked to learn that, despite making good financial decisions, they will struggle to afford the rising cost of skilled nursing or personal care. The average monthly fee in our skilled nursing center is over \$13,000 per month. Personal Care rates are typically over \$7,000 per month. I am sharing these numbers not to scare, but to illustrate the need for benevolent care now and in the future.

The reality of healthcare costs can quickly become overwhelming to residents and their families, leading some to wonder how they will afford the care they need. Thankfully, they have the Resident Caring Fund to assist.

Earlier this year, Bev Rager shared the story of her parents and their experience with benevolent care. Jean and Earl Fritz moved into Vista in 2011. Both had saved carefully for their retirement and had long-term care insurance. However, when health issues caused Jean to transition into a higher area of care, leaving Earl in their Vista apartment, financial concerns began to arise. By 2017, Earl had passed away, and Jean transitioned to healthcare. After an extended stay in the Health Care Center, Jean's financial savings were exhausted. Bev worried about how she and Jean would pay for care. Laurel View Village stepped in and helped apply for medical assistance. MA was able to adjust Jean's monthly payment to an income-based level that was affordable for Jean. But even with Jean's Social Security and Medical Assistance payment, the total cost of Jean's care was more than Laurel View received.

Thanks to benevolent care at Laurel View Village, Jean and her daughter didn't have to worry. In instances such as this, residents can apply for assistance. Their finances are reviewed and qualified residents receive appropriate support. Our goal is always for residents to focus on health needs and not financial concerns in these transitional periods of life. However, healthcare costs continue to rise, and Medicaid Funding has not risen at the same pace. The need to raise the Resident Caring Fund has become our top fundraising priority. Events such as the annual golf outing and the Impact Awards Gala, along with gifts in memory of loved ones help contribute to this fund but it is not enough.

Last year, Laurel View Village provided over \$800,000 in assistance by discounting services for our residents through benevolent care. Currently we support residents in all levels of care, including Independent Living, and we expect to see the numbers grow.

This holiday season I am asking you to prayerfully consider a gift to the Resident Caring Fund. Your contribution will help us continue to grow this fund into a meaningful source of support for years to come providing care, comfort, and peace of mind now and in the years to come.

Sincerely,

Tim Mock,
CEO Laurel View Village

Barbara Cotchen
Development Director